

GOGLEA.ORG

GOGLEA

Global Off-Grid  
Lighting Association

**Global Off-Grid  
Lighting Association**  
The Voice of the Off-Grid  
Solar Energy Industry



Helping Turn the Power on for 1.2 Billion People



Global Off-Grid  
Lighting Association

**GOGLA is a neutral, independent, not-for-profit industry association which acts as a sector enabler and advocate. GOGLA supports the growth and strengthens the market for clean, quality off-grid lighting and electrical systems for households, SMEs and communities in developing countries.**

Formed in 2012 as a public-private initiative, GOGLA was conceived out of a joint World Bank / IFC Lighting Africa and private sector effort to accelerate market development for energy access, in line with the UN's Sustainable Development Goal 7. Today, GOGLA comprises over 85 members from across the globe.

The products and solutions that GOGLA members sell are affordable. They transform lives by improving health and education, creating jobs and income opportunities and helping consumers save money.

**Around 1.2 billion people live without access to electricity; about one in six people on earth. Off-grid energy appliances and services can address this issue, particularly across developing and emerging countries.**

**GOGLA's mission is to help its members build sustainable markets, delivering quality, affordable off-grid electricity products and services to as many customers as possible across the developing world.**

## What GOGLA Does

**GOGLA's objective is to support its members with first-class resources and services to help grow and sustain their businesses and to advance the industry quickly but sustainably. With the goal of delivering universal energy access well ahead of the UN's target of 2030, GOGLA is focusing its efforts on three core areas. These are:**

### Mobilizing investment and business development

We focus on generating market intelligence and on facilitating dialogue between industry and investors, among others, through targeted events. GOGLA works to highlight the vast investment and business potential in the off-grid solar sector, tracking industry sales in market reports every six months. GOGLA also tracks investment in the sector, with an online investment tracking database in the pipeline for 2017. GOGLA is committed to promoting and proving the enormous business potential of the sector.

### Creating an enabling environment

Market development can be accelerated substantially when an enabling environment helps to facilitate the growth of business, in turn allowing the sector to reach people faster and in greater numbers. To help create a suitable enabling environment, we work with governments, international organizations, and other influential stakeholders to shape policy and regulations that promote sustainable energy access. This includes the development and sharing of guidance notes and communication of the impact of the sector.

### Quality assurance and consumer protection

We want to ensure that consumers get good and reliable services for their money. We're seeing a trend in low-quality and 'copycat' products coming to the market. When such products fail, they damage consumer confidence in the technology, so we're working on consumer protection and on promoting globally harmonized minimum quality standards. We also seek to ensure products can be serviced, and are handled responsibly, both environmentally and socially, from production to the end of their life.

## Membership Benefits

Is your organization an off-grid energy company or sector facilitator?  
Join GOGLA to profit from these membership benefits.

### Market Data

Participate in our off-grid solar sales data reporting, the most comprehensive and regular market intelligence in the sector, and understand your company's positions within the market.

### Member Discounts

Make the most of member-only discounts for GOGLA events and GOGLA partner events.

### Networking

Meet the people that matter in the sector and connect to fellow GOGLA members and partner organizations at member-only events.

### Member-Only Reports

Gain access to member-only reports and resources on our website and receive weekly member-only industry briefings direct to your inbox.

### GOGLA Working Groups

Participate in any of GOGLA's five working groups (policy, impact, business development, technology and sustainability) to help shape the direction of the industry in these key areas.

### Member-Only Workshops

Get access to member-only workshops on key trends and challenges of the off-grid solar energy sector.

### Greater Visibility

Enhance your organization's visibility in the sector and the wider energy community via GOGLA's communication channels.

## BECOME A GOGLA MEMBER

Visit [www.gogla.org/about-us/become-a-gogla-member](http://www.gogla.org/about-us/become-a-gogla-member) to submit your online application form and to learn more about GOGLA's fee structure. Please email [info@gogla.org](mailto:info@gogla.org) with any questions.

## GOGLA Events

GOGLA regularly organizes events to help develop the off-grid lighting and energy sector including:

**Global Off-Grid Solar Forum and Expo**, the leading biennial off-grid solar industry meeting and exhibition,  
[www.offgridsolarforum.org](http://www.offgridsolarforum.org)

**Investor conferences** to facilitate access to finance in key markets

**Annual Member Conferences** to catch up with fellow GOGLA members, review GOGLA's performance and discuss future priorities

**Topical workshops** to share knowledge and coordinate action on relevant topics



© GOGLA

## GOGLA Working Groups

GOGLA members can join any of the five working groups which shape the direction of the industry.

### Business Development

The business development working group works to support the industry by promoting access to relevant market intelligence, by addressing barriers to industry investment, and by facilitating the expansion of distribution networks for quality products in developing countries.

### Policy

The policy working group focuses on the generation of knowledge (such as the impact of VAT & tariffs or kerosene subsidies on the market) and the development of resources, which inform dialogue within the international policy arena. The policy working group also works towards and advocates for an enabling environment that supports an accelerated market development.

### Technology

The technology working group works on enhancing product quality assurance to support market development and increase access to quality products in the marketplace. International testing procedures, standardization of performance definitions and elimination of counterfeiting practices are priority areas.

### Impact

The impact working group has developed a set of metrics that allow for sector wide harmonized calculation and thus aggregation of impact for solar lights. The impact framework also forms part of the official IRIS catalogue. Going forward, the group seeks to strengthen the framework and add metrics that cover the impacts generated by larger systems, such as solar kit and solar home systems.

### Sustainability

The sustainability working group supports the design of supply chains which increase positive social impact while limiting negative environmental effects. The group exchange best-practices and develop recommendations on issues that include ethical sourcing, end-of-life recycling, social standards for staff and co-workers, and ethical treatment of consumer data.



© Fosera

Cover pictures #1 ©Mobisol · #2 ©Fosera · #3© GOGLA · #4 ©Mobisol



# GOGLA

Global Off-Grid  
Lighting Association

Arthur van Schendelstraat 500  
3511 MH Utrecht  
The Netherlands

info@gogla.org  
Telephone +31 304 100 914